



مدیریت توسعه
ایده خلاق ایرانیان

Idea Consulting Group

Who are we.....?

We are the **Idea Consulting Group**, consisting of a small group of professionals with more than 10 years experience with a wide network of consultants, delivering financially successful business development to clients around the globe.

Our mission:

Working together with clients to develop and deliver high performing business enterprises .
Using our expertise to monitor and continue to improve quality and efficiency after start up to realize full potential.

Our values:

- We pride ourselves on our honesty and integrity
- We have responsible and committed project managers
- Working collaboratively at all times with clients to realize maximum benefits and achieve continuous improvement.



What do we offer.....?

- Strategic market studies
- Data analysis
- Consultation services in securing and implementing International brands with extensive experience in fashion retail
- Critical expertise in the field of shopping mall location and shop mix, with design and development services.
- Experience in the design and implementation of Food& Beverage service units
- Consultation services in Business Development

Why do you need us....?

- ❑ Because we have professional experience in the field of business development and retail management.
- ❑ We also have extensive experience and specialized knowledge in all related activities
- ❑ We are decisive decision makers, who work flexibly and adapt quickly to changing environments
- ❑ We also have access to a vast and valuable network of consultants and experts in the field to ensure optimum opportunities are explored and delivered.
- ❑ We have a young, dynamic and creative team of designers committed to meeting customers expectations.

Because what have we done for ourselves we can do for you.....

We are the designers and founders, of **Itan** a company which retails the exclusive agent brands.

U.S Polo Assn, Silk& Cashmere, D'S Damat in Iran since 2009

Using our extensive knowledge and information base we have built up from scratch and continue to run a very successful franchise business covering many Internationally recognized labels.



And

In 2014 we founded the **Char Café**
a very successful coffee shop and eating
venue based in Tehran.



Who else have we worked with ?.....



MAHDIS GROUP 2016

MAHDIS is a retailing company of major brands of International fashion and accessories in the Iranian market

Home Glamour – 2016 is in the sector of home furnishing. The Company retails 3 luxury International brands in the Iranian market



SAM Department store 2016

SAM is a fashion and accessories luxury department store in Iran

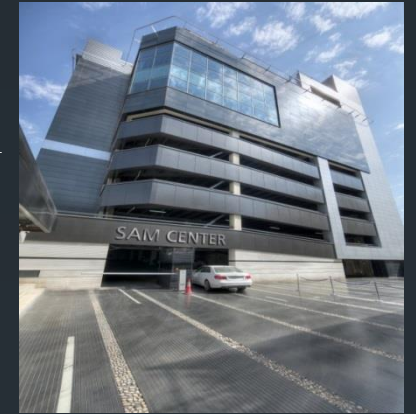
Adora

The Company has more than 10 exclusive luxury International brands retailing in Iran in the Home furniture and lighting sector



Charsou Bazar we were the business development consultants from 2010 to 2014

Sam center we were the business development consultants from 2010 to 2013



Sky Center - Tehran

We are the business consultant from 2013 to present.





Monsoon Group 2014-2016

Monsoon has more than 10 luxury restaurant in Iran



Hemmat Company we had been consulting in the field of planning and development since 2010.



Services we can offer include

- ❑ Development of models and systems
 - ❑ Development of strategic programs
 - ❑ Strategic Market studies
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- ❑ Development of short-term , mid- term strategic plans
 - ❑ Evaluating economic opportunities in markets
 - ❑ Business development consulting
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- ❑ Market feasibility study for new franchises
 - ❑ Negotiations for obtaining new franchises
 - ❑ International brand benchmarking

Complete Project Management including

Strategic planning

Concept and Design

Area market studies

Feasibility

Contract negotiations – space, Location and brands

Optimum system solution for HQ and stores

Implementation – complete project management for unit development

Human resources - requirement definition, recruitment and training, Design of motivational remuneration structure

Marketing and Sales

Advertising and Media and associated monitoring and reporting

Data Analysis

Preparation of financial and specialized reports.



If you would like us to work with you to
achieve your business vision then
contact us

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